



Summer 2017 PAID Internship/Part-Time Opportunity

Urban Innovation21 is a public-private partnership that boosts regional economic development through 21st century innovation-driven entrepreneurship. The Pittsburgh Central Keystone Innovation Zone (PCKIZ) is a program of Urban Innovation21. The PCKIZ internship matches undergraduate and graduate students with paid internship opportunities at local start-up companies. PCKIZ internships are open to students from Community College of Allegheny County, Carlow University, Duquesne University, and Point Park University.

Intern Title: Sales Manager

Company: RistCall

Overview: We are fundamentally changing the way people interact in this age of “Internet of Things” world. Our company uses wearable technology devices and accessories to promote smart communication tools using WiFi , Bluetooth Low Energy 4.0 and Cloud computing. You will have the opportunity to join extremely talented team and work on exciting and compelling problems. Currently we are focused on wearable devices and smart accessories

Location: Pittsburgh, PA

Tentative Start Date: May 2017

Internship Description: You will be working with a cross functional teams focused on Product management associate (customer & engineering team), Marketing manager associate (Inbound , outbound, social media and Email), Sales manager associate (Inside sales), Project manager associate (Customer success executive). Our upcoming products are smart watch based call bell system for healthcare, wander detection beacons, hand sanitizer beacons etc. Our products use technologies such as wireless communications (TCP/UDP, HTTP, BLE) and smart based applications (Android & iOS). The products connect to AWS allowing users to communicate using WiFi and BLE technologies.

Responsibilities

- Sales lead generation through various channels (linkedin, cold calling, emailing),
- Customer acquisition, retention, brand promotion and marketing with focus on interactive marketing, advertising, poster presentation & templates, product enhancements
- Understanding of university market decision making process, cost benefit analysis and cost modeling, financial projections etc.

Qualifications & Experience

- You love to learn by reading, discussion and discovering latest marketing strategies
- You are smart, engaging, witty and conversational.
- You are professional, affable and approachable
- Previous internship, work experience / project experience is plus

Bonus of Urban Innovation21 Internship Program:

- Professional development workshops available
- Gain access to 1 on 1 professional development advisory mentoring service

Urban Innovation21
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- Opportunity to attend networking events

Pay: \$10 an hour; 224 hour internship assignment; maximum 28 hours per week

How to Apply: If interested, please email a resume to Joan Hilton, at jhilton@urbaninnovation21.org

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