



Summer 2017 PAID Internship/Part-Time Opportunity

Urban Innovation21 is a public-private partnership that boosts regional economic development through 21st century innovation-driven entrepreneurship. The Pittsburgh Central Keystone Innovation Zone (PCKIZ) is a program of Urban Innovation21. The PCKIZ internship matches undergraduate and graduate students with paid internship opportunities at local start-up companies. PCKIZ internships are open to students from Community College of Allegheny County, Carlow University, Duquesne University, and Point Park University.

Intern Title: Graphic Design Intern

Company: Resus Tech

Overview: Resus Technologies is expanding the walls of the \$20B hair-care industry by enabling hair stylists to deliver services to the customer's preferred location. We are providing stylists and their shops the ability to increase revenues by helping them meet the demands of today's consumers whose lifestyle and schedules don't fit the traditional in-shop approach. Resus has proven out this model and demand in the Pittsburgh market with our network of 45 hair stylists who are delivering mobile services to the professional markets.

Location: Pittsburgh, PA

Tentative Start Date: May 2017

Internship Description: This is a unique opportunity to receive project-based work that requires strategy, teamwork, ingenuity, and creativity, as well as tactical responsibilities that expose the intern first-hand to the experiences of a full-time Graphic Design professional at Resus Tech Inc.

Responsibilities:

- Assist Technical Department in generating concepts, problem solving and design of new and current web app, iOS app, and various marketing and sales materials.
- Work on all aspects of designs including graphic layout, web-design structure concept, logo design, typography, and photography (including photo retouching and assisting at photo shoots).
- Work with Resus Tech Branding Style Guide.

Qualifications:

- Strong typography
- Strong conceptual skills
- Experience with packaging design is a plus
- Exceptional interpersonal skills and ability to work effectively with people of all levels and in a team environment
- Excellent verbal and written communication skills
- Must be able to determine solutions, make sound judgments and carry out actions in an effective manner
- Demonstrated ability to effectively manage multiple projects and prioritize work without missing critical deadlines
- Strong presentation skills
- Strong knowledge Adobe CS 6, Illustrator, Photoshop, InDesign on Mac Platform

Urban Innovation21
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Bonus of Urban Innovation21 Internship Program:

- Professional development workshops available
- Gain access to 1 on 1 professional development advisory mentoring service
- Opportunity to attend networking events

Pay: \$10 an hour; 224 hour internship assignment; maximum 28 hours per week

How to Apply: If interested, please email a resume to Joan Hilton, at jhlton@urbaninnovation21.org

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