



Summer 2017 PAID Internship/Part-Time Opportunity

Urban Innovation21 is a public-private partnership that boosts regional economic development through 21st century innovation-driven entrepreneurship. The Pittsburgh Central Keystone Innovation Zone (PCKIZ) is a program of Urban Innovation21. The PCKIZ internship matches undergraduate and graduate students with paid internship opportunities at local start-up companies. PCKIZ internships are open to students from Community College of Allegheny County, Carlow University, Duquesne University, and Point Park University.

Intern Title: Social Media Intern

Company: Mashup U.

Overview: Mashup U. is a "growth accelerator" for students, select employees, and small business owners. Our 12-month membership program provides a network of peer groups, certified coaches, and an online journaling platform to accelerate growth as measured by revenue/income and qualitative elements. We are re-inventing the "business school/accelerator" model for the innovation economy.

Location: Pittsburgh, PA

Tentative Start Date: May 2017

Internship Description: We need someone with experience, skills and passion for "social media marketing" to help us build an on-line "tribe" of students, select employees, and small business owners that are serious about accelerating their growth/learning in the innovation economy. We are creating and curating content to share on Facebook, Twitter, LinkedIn, and YouTube and need help using social media to share this content and attract potential members.

Our most important criteria for hiring an intern is someone that shares our desire to help others grow/learn and succeed in this new innovation economy -- and use social media tools to accomplish that mission.

Bonus of Urban Innovation21 Internship Program:

- Professional development workshops available
- Gain access to 1 on 1 professional development advisory mentoring service
- Opportunity to attend networking events

Urban Innovation21
www.urbaninnovation21.org
1435 Bedford Ave Suite 132B
Pittsburgh, PA 15219
Phone: (412) 281.0102 ext. 8214
jhilton@urbaninnovation21.org

Pay: \$10 an hour; 224 hour internship assignment; maximum 28 hours per week

How to Apply: If interested, please email a resume to Joan Hilton, at jhilton@urbaninnovation21.org

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