



Summer 2017 PAID Internship/Part-Time Opportunity

Urban Innovation21 is a public-private partnership that boosts regional economic development through 21st century innovation-driven entrepreneurship. The Pittsburgh Central Keystone Innovation Zone (PCKIZ) is a program of Urban Innovation21. The PCKIZ internship matches undergraduate and graduate students with paid internship opportunities at local start-up companies. PCKIZ internships are open to students from Community College of Allegheny County, Carlow University, Duquesne University, and Point Park University.

Intern Title: Social Media Intern

Company: John Malecki - The Builder

Overview: Who is John Malecki?

John is a former NFL offensive lineman turned custom furniture maker. Over the past 3 years he has developed a social following with over 75k Followers on Instagram, youtube, and twitter. With a blog and sponsors, John has grown his brand into a business.

Location: Pittsburgh, PA

Tentative Start Date: May 2017

Internship Description: Intern would assist in producing and managing content for the “John Malecki - The Builder” brand. This includes, but is not limited to, daily posting and engagement on Instagram, twitter, and facebook. Creating flyers, decks, visuals, and general media content for use across platforms.

Skills (preferred but not required):

- Photoshop
- Premiere Pro
- Lightroom
- After Effects
- Photography
- Videography
- Wordpress
- Instagram / Facebook/ Twitter Familiarity

Bonus of Urban Innovation21 Internship Program:

- Professional development workshops available
- Gain access to 1 on 1 professional development advisory mentoring service
- Opportunity to attend networking events

Pay: \$10 an hour; 224 hour internship assignment; maximum 28 hours per week

How to Apply: If interested, please email a resume to Joan Hilton, at jhilton@urbaninnovation21.org

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