



## **Summer 2017 PAID Internship/Part-time opportunity**

*Urban Innovation21 is a public-private partnership that boosts regional economic development through 21st century innovation-driven entrepreneurship. Urban Innovation21 is able to provide paid internships of students from Carlow University, CCAC, Duquesne University, and Point Park University with Innovative technology companies, community-based companies, non-profits and advanced manufacturing companies.*

**Intern Title:** Graphic Designer

**Company:** FutureDerm

**Description:** We started as a science-based skin care blog in 2007 and have since grown to over 300k views per month. We have also launched our own skin care products, and now operate a media branch. Other companies were so impressed with our blog, they started to request that we do their blogging for them. We have operated blogs for skincare, real estate, fitness, technology, and marketing industries and are looking to grow into other industries as well.

**Location:** Pittsburgh, PA

**Tentative Start Date:** May 2017

**Internship Description:** FutureDerm Inc is looking for a talented graphic designer familiar with designing for the web. They will primarily be in charge of making small graphics to go in blog posts that explain concepts within the blog post. The typical amount is 1-2 posts per day, Monday through Friday, with 3-4 small graphics per post. Other duties will include sitting in on creative meetings where ideas, solutions, and suggestions are encouraged. We exclusively use WordPress sites and they will gain experience with posting for through the WP CMS platform as well as SEO best practices for design.

### **Qualifications:**

Student should be interested in Web/Graphic Design with a related major.

### **Bonus of Urban Innovation21 Internship Program:**

- Professional development workshops available.
- Gain access to 1 on 1 professional development advisory mentoring service.
- Opportunity to attend networking events.

**Pay:** \$10 an hour; 224 hour internship assignment; maximum 28 hours per week

**How to Apply:** If interested, please email a resume to Joan Hilton, at [jhilton@urbaninnovation21.org](mailto:jhilton@urbaninnovation21.org).

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