



Summer 2016 PAID Internship/Part-Time Opportunity

Urban Innovation21 is a public-private partnership that boosts regional economic development through 21st century innovation-driven entrepreneurship. The Pittsburgh Central Keystone Innovation Zone (PCKIZ) is a program of Urban Innovation21. The PCKIZ internship matches undergraduate and graduate students with paid internship opportunities at local start-up companies. PCKIZ internships are open to students from Community College of Allegheny County, Carlow University, Duquesne University, and Point Park University.

Intern Title: Business Development Representative/Sales (Education Division)

Intern Company: Digital Dream Labs

Description: Digital Dream Labs is a small startup company located in the newly renovated Tech Zone based in Pittsburgh, PA. Our mission: To spark the curiosity in us all, mixing nostalgia with the technology children love. First product includes: Puzzlets, uses toy puzzle pieces to control video games. This hands-on learning game philosophy starts with fun first and offers endless possibilities to the education and consumer market. Cork the Volcano, the first game for Puzzlets, enriches logic, sequencing, fine-motor skills through physical interaction and gameplay.

Location: Nova Tower 2, Suite 700, 100 S Commons, Pittsburgh, PA 15212

Tentative Start Date: May 2017

Internship Description: The Business Development Intern will work on promoting and developing the educational products Digital Dream Labs has created.

Qualifications: The ideal candidate would have passion for curriculums, lesson plans and the education system as a whole. A former teacher might be a great fit. We have the following expectations:

- Conducts interviews with prospective school system staff and affiliates
- Informs prospects about education options based on their personal goals
- Maintains consistent contact with education leads and follow up
- Conducts school presentations
- Generates leads for various departments
- Proven ability to meet or exceed sales goals and also be able to do so under time constraints
- Excellent knowledge of the K-5 grades, industry preferred
- Must possess strong communication, interpersonal and presentation skills
- Self-motivated and driven
- Meticulous organization and time management
- Maintains professional appearance

Urban Innovation21
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Bonus of Urban Innovation21 Internship Program:

- Professional development workshops available
- Gain access to 1 on 1 professional development advisory mentoring service
- Opportunity to attend networking events

Pay: \$10 an hour; 224 hour internship assignment; maximum 28 hours per week

How to Apply: If interested, please email a resume to Joan Hilton, at jhilton@urbaninnovation21.org

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